09/11/2012 4:10 PM	09/11/2012 4:08 PM
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Showing Buylines: All Lines

) WASHINGTON) JAMIE ANDRUS) NATIONAL MEDIA RESEARCH PLANNING Rep Firm LATERS LANE KANDRIA, VA 22314 Salesperson (

202-872-1155

Salesperson Phone# Salesperson FAX#

10/19/2012 - 10/25/2012

ALEXANDRIA, VA 22314 /P1/P2/E 155/426/3160 () NATIONAL IN 815 SLATERS LANE

Agency C/P1/P2/E

Agency

() NRCC-NATL REPUB CONG NRCC IE 2012

KRISTY KOVATCH

Phone# Buyer Fax#

3160

KSL-TV SALT LAKE CITY

Advertiser Estimate# Product

Hiatus Weeks Flight Dates

-- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

		Total Spots 	н	Ŗ	1	п	П	П	п	1		1	_1
2 of 3	IGTON NDRUS 2-1155	Rate	\$425.00	\$425.00	\$225.00	\$800.00	\$800.00	\$800.00	\$1,400.00	\$950.00	\$950.00	\$1,800.00	\$2,600.00
09/11/2012 4:10 PM 09/11/2012 4:08 PM nes	Salesperson Phone# 202-872-1155 Salesperson FAX#	Spots/Week	н	ব্য	п	1	17	1	1	Н	11	1	1
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Lasi Showing B	EDIA RESEAR 314 160 10/25/2012	Len 	. 30	30	: 30	. 30	. 30	:30	: 30	: 30	: 30	: 30	: 30
ŧ	() NATIONAL MEDIA RESI 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 155/426/3160 es 10/19/2012 - 10/25/2012	Time 	6A-7A	6A-7A	4P-430P	10352-11372	1035P-1137P	5P-615P	9P-10P	7A-8A	7A-8A	10P-1035P	10P-1035P
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7799 Ver# 1 Status New	KSL-TV SALT LAKE CITY er () NRCC-NATL REPUB CONG NRCC IE 2012 # 3160 KRISTY KOVATCH	Program	KSL 5 NW TDY 2	KSL 5 NW TDY 2 Buyline Comment: 1/DAX	SU 42 NWS	TONITE SHW-NBC<	TONITE SHW-NBC<	FTBL NITE AMR	DATELNE FR-NBC	TODAY SHW	TODAY SHW	KSL 5 NWS-10	KSL 5 NWS-10<
Rep Order# 7902799 EC'd Yes	Station KSL-TV (Advertiser () Product NRCC) Estimate# 3160 Buyer KRISTP Phone#	La Day	18 Rating: 2.1	19 M-TH Rating: 2.1	23 Rating: 1.1	24 F Rating: 3.2	25 TU Rating: 3.2	26 sU Rating: 3.0	27 Rating: 4.6	28 Rating: 2.8	29 W Rating: 2.8	30 SA Rating: 5.0	31 Rating: 5.9

		Total Spots	
3 of 3			
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	Station KSL-TV SALTLAKE CITY Advertiser ()NRCC-NATL REPUB CONG Product NRCC IE 2012 Estimate# 3160 Buyer KRISTY KOVATCH Phone#	Program	
Rep Order# 7902799 EC'd Yes	KSL-TV ar (NRCC # 3160 KRIS'	Day	
Rep Ord EC'd Y	Station Advertise Product Estimate: Buyer Phone#	ដ	

---REPORT TOTALS---

Report Totals: 31 / \$15,635.00

-SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 -- COMPETITIVE-Sales Totals: 31 / \$15,635.00 Station Totals: 31 / \$15,635.00 Oct 12: 31 / \$15,635.00

% % O O CABL \$78,175 Market Totals

%

KIVX

KSTU

20%

KSL

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KJZZ KUTV

Books Demos

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